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## **Innovative Invests \$1.4 Million in New Capability – Web Flexo**

South Plainfield, New Jersey, 10/1/05 — Innovative Creative Packaging Solutions announced today they have purchased an Omet Varyflex-670, eight color, in-line Flexo carton press. The press was manufactured by Omet in Lecco Italy and is distributed by Matik North America located in Connecticut. It is scheduled to arrive in October 2005 and will be up and running by January 2006. This state-of-the-art gearless press is capable of producing fine graphics and seamless solids in either UV or Aqueous based inks. The press is also able to print one color (in-line) on the inside of the carton and is expandable, allowing for hot stamping and film laminate capabilities.

To support the new Omet web flexo press the Innovative prepress department is upgrading their existing Creo Direct to plate system to include a Creo ThermoFlex Mid platesetter which can image flexo plates up to 40" x 47". Developed specifically for the unique requirements of the packaging industry, the system combines industry-leading repeatability with production-proven reliability to ensure consistent, high-quality print and improved press performance for digital flexographic plates. The DuPont FAST Plate system will be used for finishing.

Shawn Smith, President/CEO, says "This new carton press will allow Innovative to continue to grow in the markets it currently serves; Pharmaceutical, Nutraceutical and Cosmetic which are the core and focus of our business. In addition, the new press will enable us to be more competitive in regards to new opportunities. The efficiencies gained will ultimately benefit our customers in the areas of delivery and product diversity." This new capability will be demonstrated at an open house scheduled for the first quarter of 2006. Innovative is looking forward to new and exciting opportunities the Omet press will allow us to achieve.

### *About Innovative*

Established in 1984, Innovative Creative Packaging Solutions is recognized as a leading supplier of folding cartons and labels for the pharmaceutical, Nutraceutical and cosmetic industries. The company is prepared to fill both short and high volume production runs in its 100,000 square foot, ultra modern facility which meets all cGMP guidelines and follows strict Standard Operating Procedures regarding accountability and quality assurance.

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