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## **Tim Northrup Joins Innovative Creative Packaging Solutions**

South Plainfield, New Jersey, 2/21/2006 — Tim Northrup has joined Innovative Creative Packaging Solutions as Director, Web division. The announcement was made today by Shawn F. Smith, President/CEO of Innovative. Mr. Northrup will be responsible for overseeing all web related manufacturing equipment including the newly purchased Omet VaryFlex-670 Flexo carton press, HP ws4000 digital label press and Webtron label press. He will be focusing his manufacturing expertise on the Omet VaryFlex-670 Flexo carton press which is a new technology for the company.

Mr. Northrup comes to Innovative with 27 years of experience in the label business, most recently with CCL Label where he held a position as Operations Manager in their Robbinsville facility. He will be reporting directly to Ron Crisafulli, COO.

### *About Innovative*

Established in 1984, Innovative Creative Packaging Solutions is recognized as a leading supplier of folding cartons and labels for the pharmaceutical, Nutraceutical and cosmetic industries. The company is prepared to fill both short and high volume production runs in its 100,000 square foot, ultra modern facility which meets all cGMP guidelines and follows strict Standard Operating Procedures regarding accountability and quality assurance.

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