



# Out Of The Carton

Quarterly Newsletter

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## Innovative Invests in Web Flexo Technology

### OMET Varyflex-670 8 Color Press

Innovative is proud to announce the purchase of its newest press, the Omet Varyflex-670, eight color, in-line Flexo. It is scheduled to arrive in October 2005 and will be up and running in January 2006. This state-of-the-art gearless press is capable of producing fine graphics and seamless solids in either UV or Aqueous based inks. The press is also able to print one color (in-line) on the inside of the carton and is expandable, allowing for hot stamping and film laminate capabilities. With roll fed production; printing, die cutting and stripping will be done in-line, increasing efficiencies by reducing the number of steps in the production process.

Ron Crisafulli, COO and Dave O'Mara, Printing Manager of Innovative travelled to the Omet manufacturing facility in Lecco Italy to qualify the manufacturer and determine if this press was, in fact, the right fit for Innovative. They were both impressed with the 200/m Sq. Ft. facility which housed an extensive parts warehouse and production floor where several

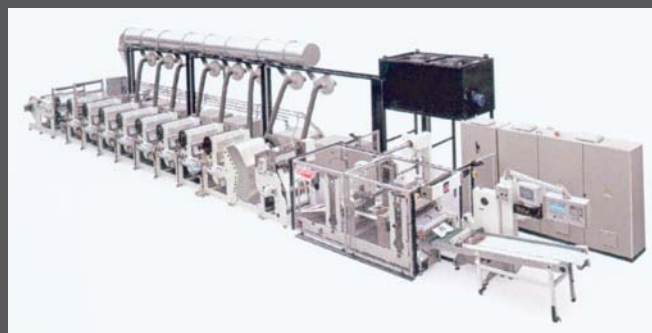
presses were under construction destined for cities all over the world. Omet also arranged a demonstration of the press at Palatio Printing (near Venice) where they were able to see the press running and printing on multiple substrates. Next, the two spent time at the Omet distributor, Matik North America located in Connecticut to continue their research. The combination of quality, manufacturing expertise, reliability and an extensive support network were enough to convince them to recommend purchasing the Omet Varyflex-670.

Shawn Smith, President/CEO, says "This new carton press will allow Innovative to continue to grow in the markets it currently serves; Pharmaceutical, Nutraceutical and Cosmetic which are the core and focus of our business. In addition, the new press

will enable us to be more competitive in regards to new opportunities. The efficiencies gained will ultimately benefit our customers in the areas of delivery and product diversity."

This new technology will be demonstrated at our open house scheduled for the first quarter of 2006. Additional marketing will be accomplished through press releases, sell sheets and samples cartons which will be produced on the press. Innovative is looking forward to new and exciting opportunities the Omet press will allow us to achieve.

#### OMET 8 Color UV Flexo Press



## Prep Gears Up For New OMET Press

To support the new Omet web flexo press, our prepress department is upgrading their existing Creo Direct to plate system to include a Creo ThermoFlex Mid platesetter which can image plates up to 40" x 47". Developed specifically for the unique requirements of the packaging industry, the system combines industry-leading repeatability with production-proven reliability to ensure consistent, high-quality print and improved press performance for digital flexographic plates. The DuPont FAST Plate system will be used for finishing. This high end system brings plate processing times down from 3 hours to 1-1/2 hours. "The system is simply the Best system on the market," states John Weir, Pre-Press manager. In-house plate making is critical for maintaining process control and to allow flexibility in production scheduling.

The Innovative pre-press department has evolved from the old days of art boards and stat cameras and has embraced technology every step of the way. Stop in and see for yourself the dramatic advances in technology.

# A Message From The President

## Success Allows For Investments In New Technology:

I certainly want to take this time to thank everyone who participated in making the initial newsletter a reality. We should all be very proud of our company! What better way to share all that we are doing then with a quarterly newsletter. This newsletter will not only be given to our employees, but will be sent out to our customers, prospects and available online through our website at [www.innovativecps.com](http://www.innovativecps.com).

Through the month of August 2005, Innovative has had a successful year to date. This is a tribute to all our employees who are dedicated and conscientious about the quality products they produce. At the same time, we need to thank all our customers for their business. We appreciate the opportunity to service you and look forward to growing our businesses together over the coming years.

In my role, I spend a great deal of time out in the field meeting our customers and prospects. It's always nice to hear from our customers about the quality products and services they are receiving from the Innovative team. Also, it is nice to hear from prospects who say "I hear nothing but great things about Innovative." Each and every one of our employees should be proud of the job they are doing. Innovative ranks high on the list of many of our customers because of the quality and service they receive, which is a direct link to you the employee.

The continued effort's of our team and the strength of our customers has allowed us to be able to continue to invest in new technology. Just look at this year alone – a 26" 8 color in line flexo press for cartons (delivers in October), new prep department including a Creo direct to plate system for flexo, and a Komori 50" 1 color press. Technology is the key for Innovative in the future and with the additions made this year; we are positioned to meet our customers needs as well as compete at every level with our competition for new business opportunities.

With the 4<sup>th</sup> quarter and the close of 2005 upon us, we will continue to call on our employees to turn out quality products each and every day. We are excited about what our operational team has done this year and look forward to our sales team continuing to bring us new opportunities to be produced in our plant. I am confident in my next newsletter address (January 2006), that I will be writing about a very successful year in 2005.

***Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending.***



Shawn F. Smith  
President/CEO

A handwritten signature in black ink, appearing to read "S. Smith", located to the right of the main text block.

## Web Site Revamp Under Way

Innovative is currently upgrading its web site to make it more browser compatible and update the content to reflect the current position of the company. In addition to the headings on the current site, the new site will contain information such as press releases, a promotional center, what's new at Innovative and more. The new Innovative brochure is being used as a model for layout and content which will ensure uniformity in our marketing materials as well as enforce the "Innovative" brand identity. This effort is being lead by Chris DiNoia in IT and Steven Linde in Marketing and is scheduled for launch in early October. You can view the Innovative web site at [www.innovativecps.com](http://www.innovativecps.com), an announcement will be made to introduce the new site when it is launched.

## Quality Corner - Continuous Improvement Making the Climb to ANSI to Ensure and Improve Quality

Innovative is upgrading final inspection procedures from Military Standard (Mil-Std 105 E) to ANSI - (American National Standard Institute) sampling guidelines. This new quality process will help isolate specific defects more accurately and give a better overall picture of the item produced. These new procedures will be in effect by January, 2006.

We are also working toward our goal of Zero Defects; as of August our rejection rate is running at 1/8 of 1% internal and external. This is half the amount of defects we experienced in 2005 when our rate was 1/4 of 1%. ***Let's keep up the good work!***

## The Innovative Mission Statement

*To offer manufacturers who utilize printed packaging exceptional service and high quality products while maintaining competitive pricing through use of the latest manufacturing technologies. Packaging will be delivered on time, every time and conform to all predetermined customer requirements.*

# TECH BYTES

## Is Your Computer Spying on You?

Over 90% of all home computers are currently infected with spyware. Spyware is a piece of software that when installed on your computer will change settings, display advertisements, or monitor your internet activity. This could result in anything from internet pop-ups to identity theft. Spyware is usually bundled with seemingly legitimate pieces of software. Often free programs that are found online will contain some amount of spyware. Fortunately, spyware can easily be removed with the right software. Spybot, one of the highest rated spyware removal tools also happens to be one of the least expensive (it's free). Spybot can be downloaded from [www.safer-networking.com](http://www.safer-networking.com). In addition to Spybot, Microsoft currently has spyware removal software in development. A Beta version of this software can be downloaded for free from [www.microsoft.com/athome/security/spyware/](http://www.microsoft.com/athome/security/spyware/). So make sure to run at least one of these programs regularly, and be cautious when installing new software on your computer. That cool new screensaver you found online might not be that great after all.



## Did You Know?

Innovative recently acquired a new tractor trailer, and two new box trucks. The vehicles are decorated with updated graphics which reflect our new company logo. Our existing trailer will be refurbished in January 2006 to complete our trucking fleet.

## What's Cookin'



### Angie Martinez's Famous Cream Puffs

**1 Cup Water   4 Eggs   1 Stick of Butter   1 Cup Flour**

Place butter and water in sauce pan to boil.

Once this comes to a boil, add flour. Remove from heat and mix well.

Add eggs one at a time, beating well.

Spray cookie sheet with oil. Drop by tablespoon on to cookie sheet.

Bake about 35-40 minutes at 350° until golden brown. Let cool before filling.

**FILLING:**

**1 box vanilla instant pudding (sugar free or regular)**

Mix with 1 1/2 cups milk

Blend well and let thicken.

Add 1/2 of 8 oz. container **Cool Whip**. Blend pudding and Cool Whip.

Slice Cream Puffs and Fill. Enjoy!

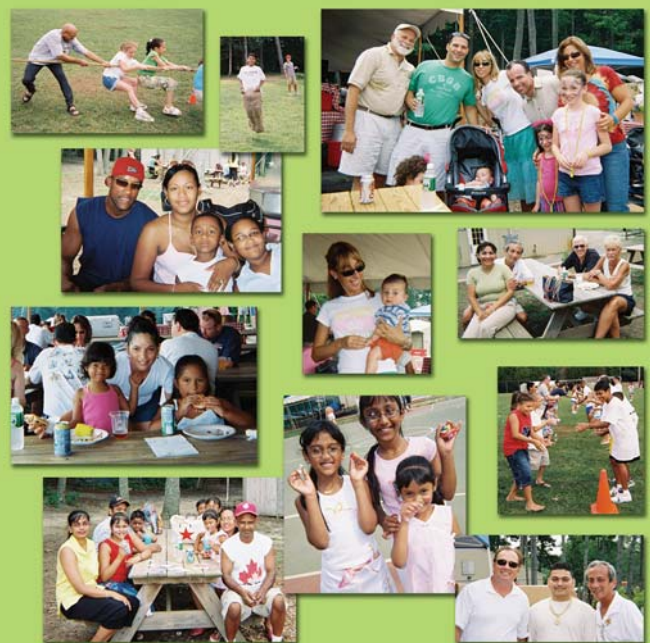
Thanks to Angie Martinez in Accounts Payable

## 2005 Innovative Fishing Trip



Innovated celebrated its 11th annual fishing trip on June 26, 2005. About 200 employees and their families boarded the Atlantis fishing boat and headed towards the Atlantic in search of Bluefish. It was a perfect day for fishing and everyone had lots of fun in the sun. If you weren't able to make it this year, please join us in the spring of 2006 for our next trip.

## 2005 Innovative Company Picnic



The company picnic was held on Saturday, July 30th at Black Bear Lake. It was a fun filled event loaded with activities that included good food, music, games, swimming, face painting and more. The turnout was tremendous and it was great to see everyone come and join in the festivities. Our grand prize winners for what turned out to be our best raffle yet were (1) Delmin Godoy-Valle/Stripping/Color TV (2) Manny Puran Family/Gluing/DVD Player (3) Chris DiNoia & Tom Marko/IT/Stereo System (4) Kim Johnson/Prep/Golf Accessory Gift Basket.

# Congratulations!

## Innovative Employees

### Employees of the Month



June

**Elizabeth Romero**

Human Resources  
Administrator



July

**Brian Witel**

Gluing Supervisor



August

**Gene Colón**

Maintenance Assistant

### Anniversaries

Employee Name	Title	Hire Date	Years of Service
Steven Linde	Director of Marketing	07/12/1990	15
Indira Deepan	QA Technician	06/12/1995	10
Delmin Godoy-Valle	Air Hammer Stripper	07/25/2000	5

### Weddings

Employee	Title	When
Dan Yurecko	Estimator	July
Jennifer Hetzel	Customer Service	August

### Growing Families (New Born's)

Employee	Title	Baby Name
Julio Torres	CAD Structural Mgr.	Jaden
John Valencia	Structural Designer	Anthony
Billy Deufel	1st Pressman	Nicole
Manny Zambrana	Glue Adjuster	Zacharia
Glendinabel Delima	Label Inspector	Julian Glen
Mary Kaminski	C.S.R. Supervisor	Gabriella

### Hurricane Katrina

We all closely watched the catastrophic events unfold in the Gulf States due to the total devastation brought on by Hurricane Katrina. Thanks to your generosity our drive to financially support the American Red Cross efforts in the region was a complete success. We collected \$2,345.00 in employee donations which the company matched making our total contribution \$4,690.00. Your support of those who lost loved ones, homes, communities and most if not all of their worldly possessions is greatly appreciated.

### Upcoming Company Events

Holiday Party - Friday, December 9th - Pines Manor

### Contributing Editors

Adrienne Calamusa  
Chris DiNoia  
Jim Ryan  
Julio Torres  
Sandra Marshall  
Steven Linde  
Tom Marko  
Yani Weston

### Always Think Safety



Innovative celebrated National Safety Month in June by issuing pens with the "Always Think Safety" message to all employees and a memo confirming our credo as follows:

*Innovative is concerned about the health, safety and well being of its employees and is strongly committed to helping everyone understand the high priority of maintaining a protected working environment. The Company takes every precaution to provide employees with a clean, healthy and efficient atmosphere in order to ensure a safe place for everyone to work. Injury prevention is also an individual responsibility and all of us are expected to consistently do our part and work as a team to think safe, work safe and be safe. Please continue to take the extra effort to help us make Innovative the very safest it can be by adhering to established safety standards and practices on a routine basis and by "Always Thinking Safety."*